

## Email 1 – Member, Under 55

**Subject line:** Worried about market volatility?

**Preheader:** Learn how to navigate the markets to help make sure your retirement savings last.



EXCLUSIVE WEBINAR

# Make your wealth last so you can make every moment count

Attend our exclusive webinar to learn how

Get started

Is the uncertain market making you uncertain about your future?

If so, you're not alone. Nearly half of working Americans (45%) worry they'll run out of money in retirement.<sup>1</sup>

But whether you just started saving for retirement – or have been saving for years – there are steps you can take now to help make sure your wealth lasts and supports the life you want.

EXCLUSIVE WEBINAR

## 5 Steps to Help Grow Your Retirement Savings

Join us for a special presentation on [DATE], to learn:



How to reduce the risk of outliving your money



Our perspective on the stock market



Strategies to help grow your retirement savings and reach your goals

Register today

SPECIAL OFFER

## Get a complimentary retirement review



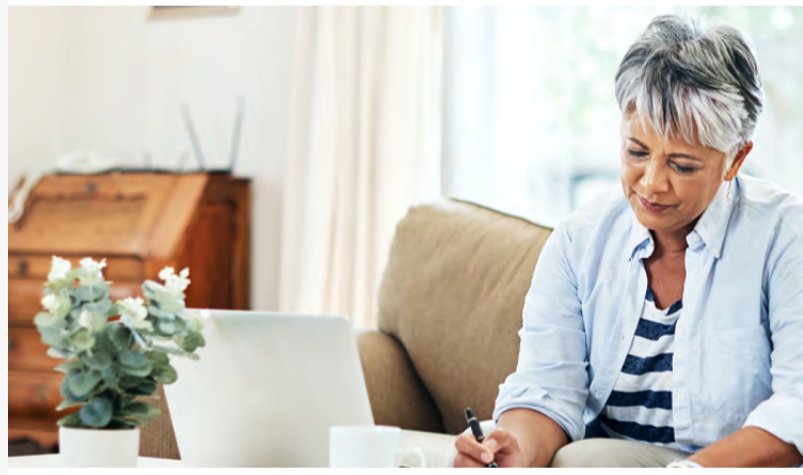
You've already taken a smart step to make sure you're investing appropriately for the future with Professional Management. Now it's time to see where you stand.

Schedule a complimentary review with an Edelman Financial Engines advisor to discuss your unique situation and learn how you can work toward your ideal retirement.

Offer ends Aug. 19, 2022.

Schedule yours today

## More financial planning insights



### 5 ways to improve your financial health – even during volatile markets

Take stock of your finances with this list.

Read more



### Retirement income strategies you need to know about

When preparing for retirement, taking advantage of a wide variety of strategies is key.

Read more

Questions? Call [REDACTED] business days 9 a.m. to 9 p.m. ET



<sup>1</sup> TIAA. (2021, October). *TIAA 2021 Lifetime Income Survey: Americans Divided on Biggest Concern in Retirement: Running out of Time vs. Running out of Money*. Retrieved June 14, 2022, from [https://www.tiaa.org/public/pdf/oct\\_2021\\_tiaa\\_lifetime\\_income\\_survey\\_executive\\_summary.pdf](https://www.tiaa.org/public/pdf/oct_2021_tiaa_lifetime_income_survey_executive_summary.pdf).

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## Email 2 – Member, Under 55

**Subject line:** You've saved. But will it last?

**Preheader:** Make sure your savings can support the life you want.



EXCLUSIVE WEBINAR

# 5 Steps to Help Grow Your Retirement Savings

Don't just survive. Thrive.

Learn more

Rising inflation and interest rates have startled the market. Now there's a little more uncertainty. A little more worry. And you might be thinking, "I need a little more help."

### That's where we come in

Join our exclusive webinar, *5 Steps to Help Grow Your Retirement Savings*, on [DATE], to see how you can work toward your retirement goals. You'll learn:



How to reduce the risk of outliving your money



Our perspective on the stock market



Strategies to help grow your retirement savings and reach your goals

Register today

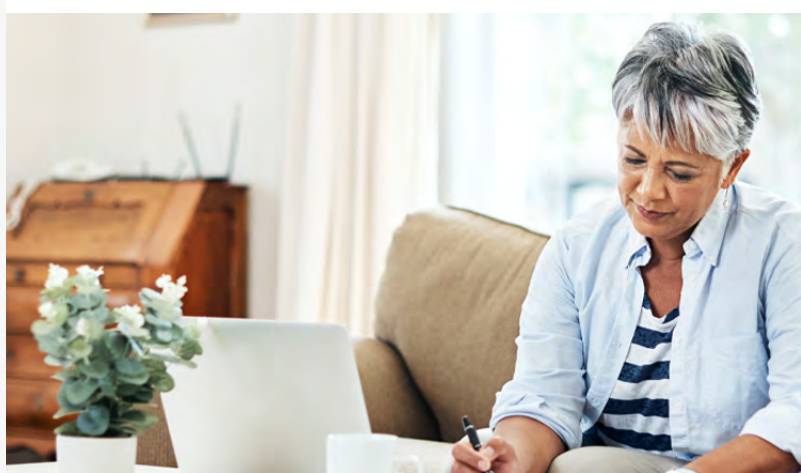
### Take the next step: Get a complimentary retirement review

You've seen the difference Professional Management can make. Now, talk to an Edelman Financial Engines advisor to review your financial strategy and identify opportunities to help build, grow, protect and preserve your wealth.

**Hurry – offer ends Aug. 19, 2022.**

Schedule yours today

## More financial planning insights



### 5 ways to improve your financial health – even during volatile markets

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Read more



### Retirement income strategies you need to know about

When preparing for retirement, taking advantage of a wide variety of strategies is key.

Read more

Questions? Call [REDACTED] business days 9 a.m. to 9 p.m. ET



<sup>1</sup> TIAA. (2021, October). *TIAA 2021 Lifetime Income Survey: Americans Divided on Biggest Concern in Retirement: Running out of Time vs. Running out of Money*. Retrieved June 14, 2022, from <https://www.tiaa.org/public/pdf/oct-2021-tiaa-lifetime-income-survey-executive-summary.pdf>.

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# Wondering how market volatility might affect your future?

Take care of future you. Learn how to save smart now.

[Attend our webinar](#)

Do current market conditions have you on edge? Interest rate spikes. Inflation. Volatility. It's a lot to take in – and could contribute to the fact that nearly half of working Americans (45%) worry they'll run out of money in retirement.<sup>1</sup>

But even if retirement isn't a top concern right now, it should be a top priority. And you can take steps during the current market uncertainty to help make sure your wealth lasts and supports the life you want.

## Get support to and through retirement

You've already taken a smart step to make sure you're investing appropriately for the future with Professional Management. Now you can schedule a complimentary review with an Edelman Financial Engines advisor to:

- Assess all your accounts (and your spouse's, if applicable) to give you a better understanding of your financial situation
- Identify any potential issues before they become serious problems
- Discuss opportunities for improvement that could help you navigate the market shifts and move toward your ideal retirement

Schedule yours now or call us at [REDACTED] to learn more.

**Schedule your complimentary review by Aug. 19, 2022**

First Name

Last Name

Email (Required)

Phone Number (Required)

Please confirm your information above and an advisor will contact you.

[Have an advisor contact me](#)

Or you can schedule an appointment instead.

[Schedule an appointment](#)

We take privacy seriously. Read our [Privacy Policy](#).

EXCLUSIVE WEBINAR

## 5 Steps to Help Grow Your Retirement Savings

More people than ever are achieving the goal of retirement. You can, too! Join us on [DATE], for a special presentation where you'll learn:

- ✓ What you can do now to make sure you're able to maintain your lifestyle in retirement
- ✓ How to reduce the risk of outliving your money
- ✓ Strategies to help you achieve financial independence and live the comfortable retirement you deserve

[Register now](#)

## More financial planning insights



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Take stock of your finances with this list.

[Read more](#)



### Retirement income strategies you need to know about

When preparing for retirement, taking advantage of a wide variety of strategies is key.

[Read more](#)



### Your guide to health care costs in retirement

Get the facts so you can face the future with confidence.

[Read more](#)



### Annuities: Are they the right fit for your retirement income strategy?

Whether annuities are the right fit can depend on a lot of factors.

[Read more](#)